



sustainable events group

Understanding BS 8901:2009, a One-day course, London

22nd July, 4th August, 25th August, 1st September, 6th October

SEG's *Understanding BS 8901:2009* course is designed to provide delegates with a working knowledge and a degree of comfort with the concept of sustainability, the updated version of BS 8901 and their relation to event management. Attendees gain a working understanding of key sustainability and environmental management concepts, such as issue identification and evaluation, legal requirements, designing stakeholder engagement programmes and setting objectives and targets. The course structure incorporates interactive group work, discussions and presentations. An expert instructor directly involved in the current revision of the standard provides a detailed overview of the emerging BS 8900 series relating to all aspects of sustainable development, events and the certification / registration process.

Who should attend?

- Individuals involved in the support or implementation of BS 8901
- Senior executives in event, media and communications management considering the adoption of either ISO 14001 or BS 8901 directly or working with clients who are doing so.
- Those with limited or no experience with BS 8901 or sustainability management systems for events
- Corporate Sustainability or CSR Managers, procurement professionals and those with responsibility for planning and delivering corporate events
- Organizations planning to tender for 2012 Olympic contracts

Learning outcomes

- Understand sustainability and environmental management definitions, concepts, and guidelines
- Understand the requirements of the BS 8901:2009 standard
- Understand the relationship between BS 8901:2009 (sustainability for events) and ISO 14001:2004 (environmental management)
- Interpret the clauses of BS 8901:2009
- Understand where the Standard fits into the 2012 Olympic strategy
- Understand the importance/benefits of a management system to improve the sustainability of events
- Understand the dynamics of the BS 8901:2009 certification/ registration process

Course Dates: Choose from – 22nd July, 4th or 25th August, 1st or 23rd September, 6th October 2009

Venue: 15 Hatfields, London SE1 8DJ, (see <http://www.15hatfields.com/defaultf.aspx> for more details)

Cost: £290 per delegate (10% discount available for second or more delegates or for members of PLASA, NOEA, ISES or TESA)

Course materials Comprehensive course and reference materials are sent to attendees electronically after attending the one day course.

Course Prerequisite There are no formal qualifications or experience necessary to get the most out of this course. No prior knowledge is assumed.

In-House Delivery This course can be delivered as in-house training, customized for specific organizations and their circumstances. Please use the contact details to below for further details and a quote.

Booking Details: For a booking form, please contact chris.sheldon@thesustainableeventsgroup.com